



GREEN HERITAGE TOWN & RESORT PVT LTD

PRESENTATION



Introduction

Bandhavgarh is just the beginning.
Green Heritage is building a national vision. After the successful launch of GHR Bandhavgarh, we are now in the planning stage for Kanha and Khajuraho, with future expansions across major eco-tourism destinations.

[LEARN MORE](#)



About Green Heritage Group

Green Heritage Group is a multi-vertical tourism and hospitality brand, offering long-term income benefits through membership of luxury eco-cottages with access to exclusive resort services.

Note: We are in the final stage of our official name change from RBrothers Group to Green Heritage Town & Resort Pvt. Ltd., approved by MCA — to avoid brand confusion and strengthen our identity in the premium hospitality sector.





Vision & Mission

01. Vision

To create a tourism and lifestyle revolution powered by innovation, sustainability, and profitable membership.

02. Mission

To deliver exceptional experiences, passive income, and long-term value through eco-tourism, wellness, and hospitality projects backed by strong systems and digital tools.





Business Verticals

- 01.** Green Heritage Resort (GHR) – Luxury resort cottages with 60:40 passive income model
- 02.** Green Heritage Hotel (GHHotel) – Boutique hotels for tourism hotspots
- 03.** Green Heritage Industrial Village (GHIV) – Startup and MSME units (future phase)
- 04.** Green Heritage Township (GHT) – Smart townships (under construction in multiple cities)
- 05.** Green Heritage Information Technology (GHIT) – Digital arm powering apps, ERP, and automation

Core Leadership



Shri Ram

Founder & CEO, 15+ years of business experience.



Ajay Singh & Dinesh Mishra (AD Associates)

Chief of Staff (COS), strategic planners and financial partners.

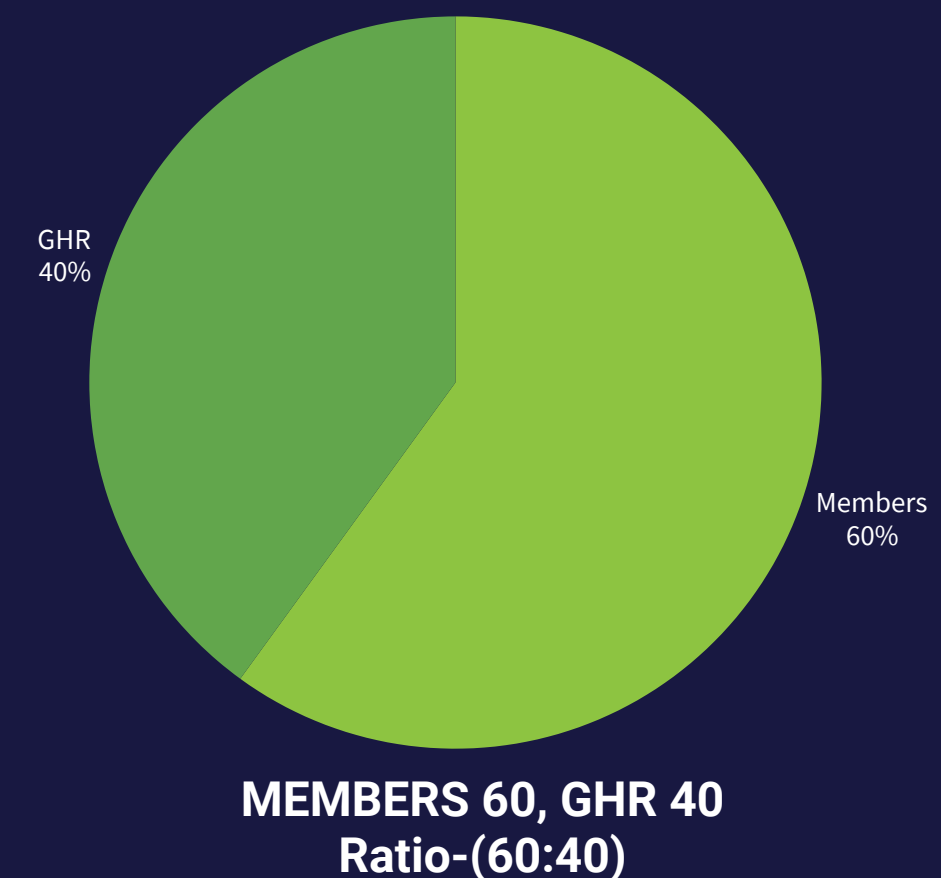


Our Model – Membership with Income Benefits

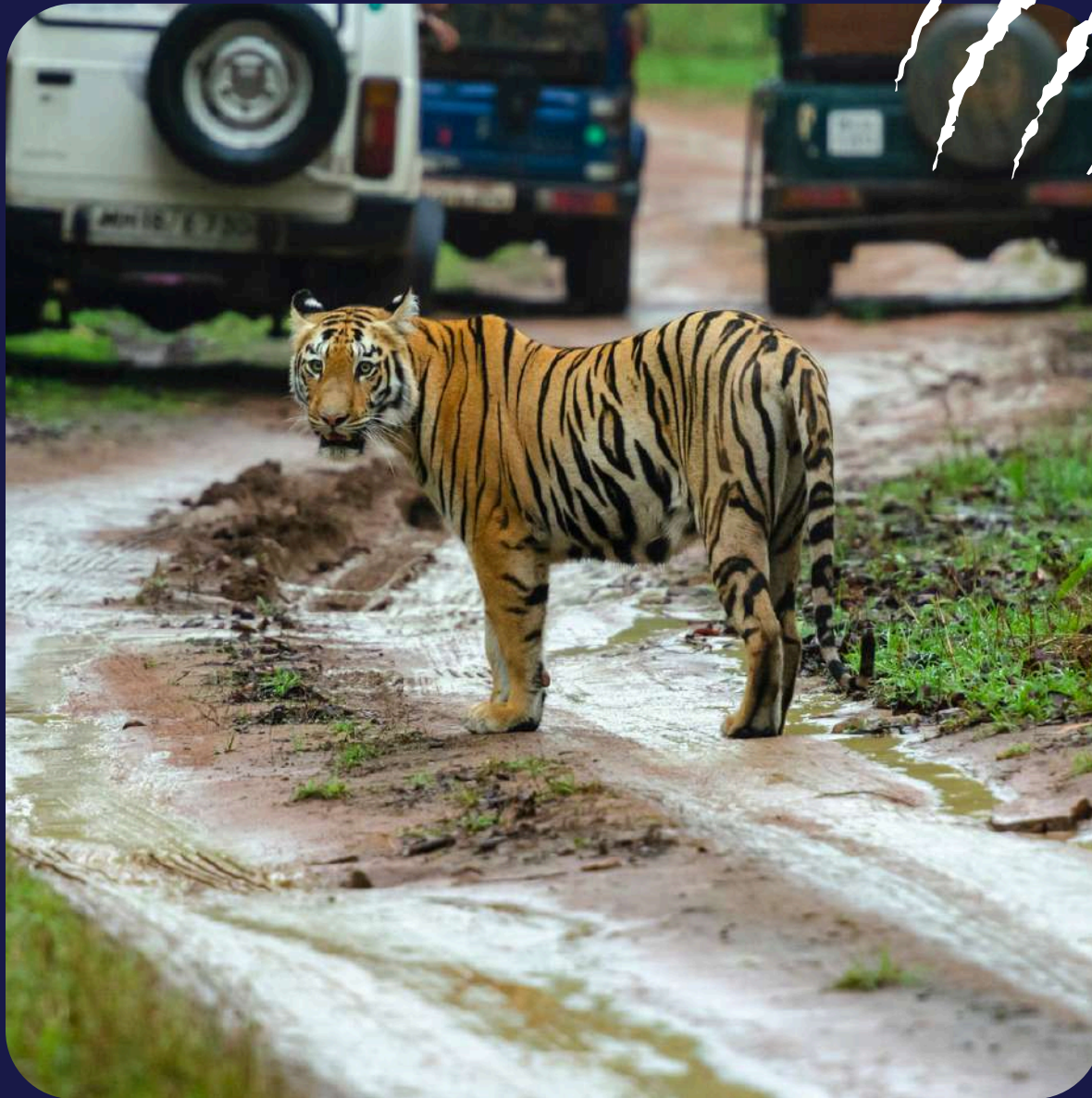
By becoming a member of GHR, you get:

1. Lifetime Membership Access
2. Documented and Allocated Cottage Rights under GHR Membership
3. 15 Days of Free Stay Every Year
4. Earn with Every Booking – 60:40 Revenue Share
5. Premium Shared Lawn with Designer Hut
6. Sandalwood Trees with 60:40 Profit Sharing
7. Special Discounts on Panchkarma, Events & Celebrations
8. Complimentary Access to 10+ GHR Attractions
9. Smart Dashboard – GHR App Powered by AI
10. Future-Proof Growth with Rising Booking Demand

Revenue Sharing (fully managed by GHR, 0% effort)



Note: If the allocated cottage is 100% completed, the Membership Fee shall be payable in a single lump sum.



Bandhavgarh isn't just a place – it's an experience of wild luxury and timeless heritage



Bandhavgarh

Where Nature Roars, and History Whispers

- **Crowned as India's Tiger Capital – home to the highest tiger density**
- **Home to the legendary Bandhavgarh Fort, gifted by Lord Ram to Lakshman**
- **Hosts 100+ premium resorts including Taj, Oberoi, Club Mahindra & Pagdandi Safari**
- **A birdwatcher's heaven with over 500 rare and vibrant bird species**
- **Proposed as a UNESCO World Heritage Site**
- **Wildlife tourism hub with 45–60% average occupancy – much above the national average**





Eco & Wildlife Tourism

India's Billion-Dollar Opportunity

Eco-Tourism in India growing at 15.5% CAGR (2023–2028)

Wellness Tourism booming globally at 20.9% CAGR

Govt. push: Tourism to fuel 8–10% of India's GDP by 2030

Bandhavgarh aligns perfectly with India's mission of sustainable, high-value tourism

Eco-tourism here empowers tribal livelihoods, protects nature, and attracts global explorers

Green Heritage Resort – Health. Wealth. Wilderness.
Bandhavgarh is rising – this is your chance to rise with it.



Occupancy Strategy “Beyond the Jungle”

We designed GHR Bandhavgarh to boost year-round occupancy via:

- 01.** Ayurvedic Panchkarma Wellness Retreat
- 02.** Destination Wedding Lawn & Banquet Hall
- 03.** Water Park, Boating, Fishing Pond, Flower Park, etc
- 04.** Floating Restaurant & Spa
- 05.** Corporate Stays & Event Bookings
- 05.** Online Listings (Airbnb, MMT, Booking.com)



50%

With this ecosystem, we aim for 50% occupancy, significantly higher than Bandhavgarh's average.



UNLOCKING ADVENTURE

A serene escape near Bandhavgarh National
Park, combining luxury with nature.



Earn Passive Income from India's Fastest- Growing Sector

Example: 5 Safari Cottages Membership

Stay Rate: ₹7,000 per night

Annual Occupancy: 30–40%

Gross Revenue: ₹38–45 lakh

Sharing Ratio: 60:40

Net Passive Income to Member: ₹25–35 lakh/year
(GHR manages operations, you just receive your share.)



How to Start



**Choose Your
Location**



**Understand GHR
Membership & Benefits**



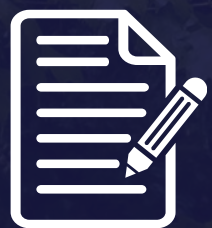
**Read FAQs, Agreement,
Pricing & Payment Schedule.**



Visit & Experience GHR



**Meet Officials & Clear
all your Queries**



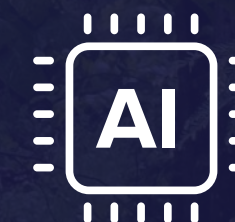
**Fill out the booking form
& select payment plan**



**Choose Your Membership
Type and complete the
Documentation**



**Authorize GHR for all
the legalities**



**GHR AI-Powered Rental
System**



**Install GHR App &
track everything**

Types of Cottages (Stay Rate, Area & Lawn Size)



● ***Home Stay Cottage (Peacock Villa)***

Price- ₹20,000/night

Area- 2500 sq.ft.

Lawn Size- 8000 sq.ft. lawn



● ***Singlex Cottage (Tiger's Heaven)***

Price- ₹11,000/night

Area- 867 sq.ft.

Lawn Size- 5000 sq.ft. lawn



- ***Tree House Cottage (Canopy Nest)***

Price- ₹12,000/night

Area- 650 sq.ft.

Lawn Size- 4500 sq.ft. lawn

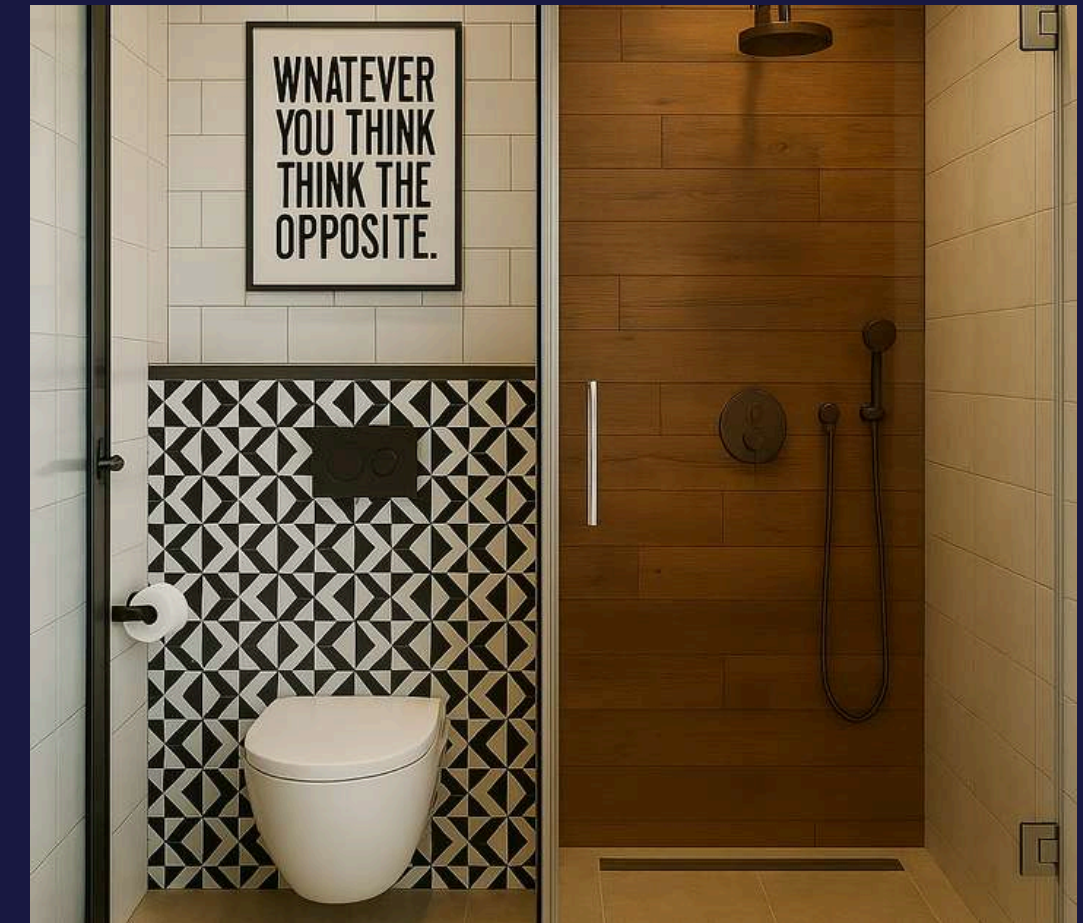


- ***Mushroom Tent Cottage (Whispering Fungi)***

Price- ₹8,000/night

Area- 620 sq.ft.

Lawn Size- 4500 sq.ft. lawn



● ***Safari Tent Cottage (Leopard Lair)***

Price- ₹7,000/night

Area- 545 sq.ft.

Lawn Size- 4500 sq.ft. lawn



- ***Mud Safari Cottage (Panther Retreat)***

Price- ₹7,000/night

Area- 555 sq.ft.

Lawn Size- 4500 sq.ft. lawn



- ***Duplex Cottage (Eagle's Nest)***

Price- ₹11,000/night

Area- 1185 sq.ft.

Lawn Size- 4500 sq.ft. lawn



● ***Row Cottage (Serenity Stays)***

Price- ₹5,000/night

Area- 575 sq.ft.

Lawn Size- 2000 sq.ft. lawn

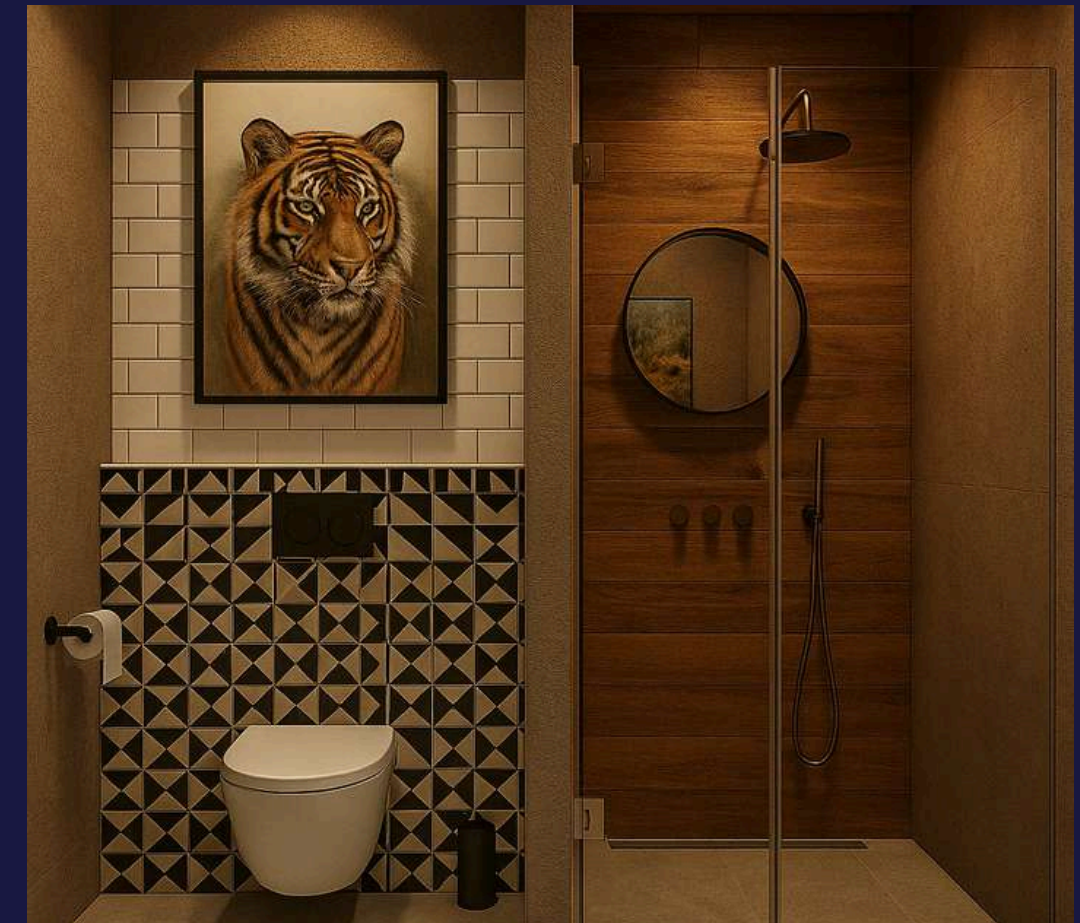
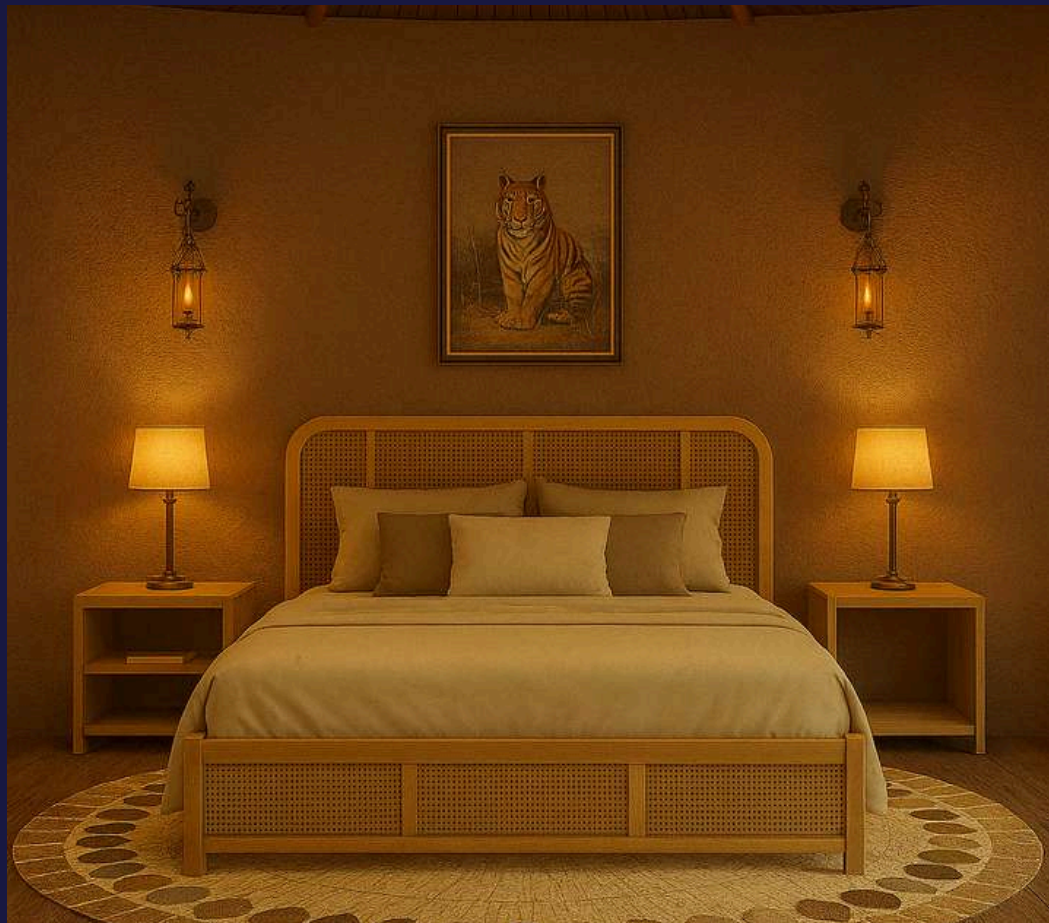


● ***Mud Mushroom Cottage (Earthen Eden)***

Price- ₹8,000/night

Area-630 sq.ft.

Lawn Size- 4500 sq.ft. lawn

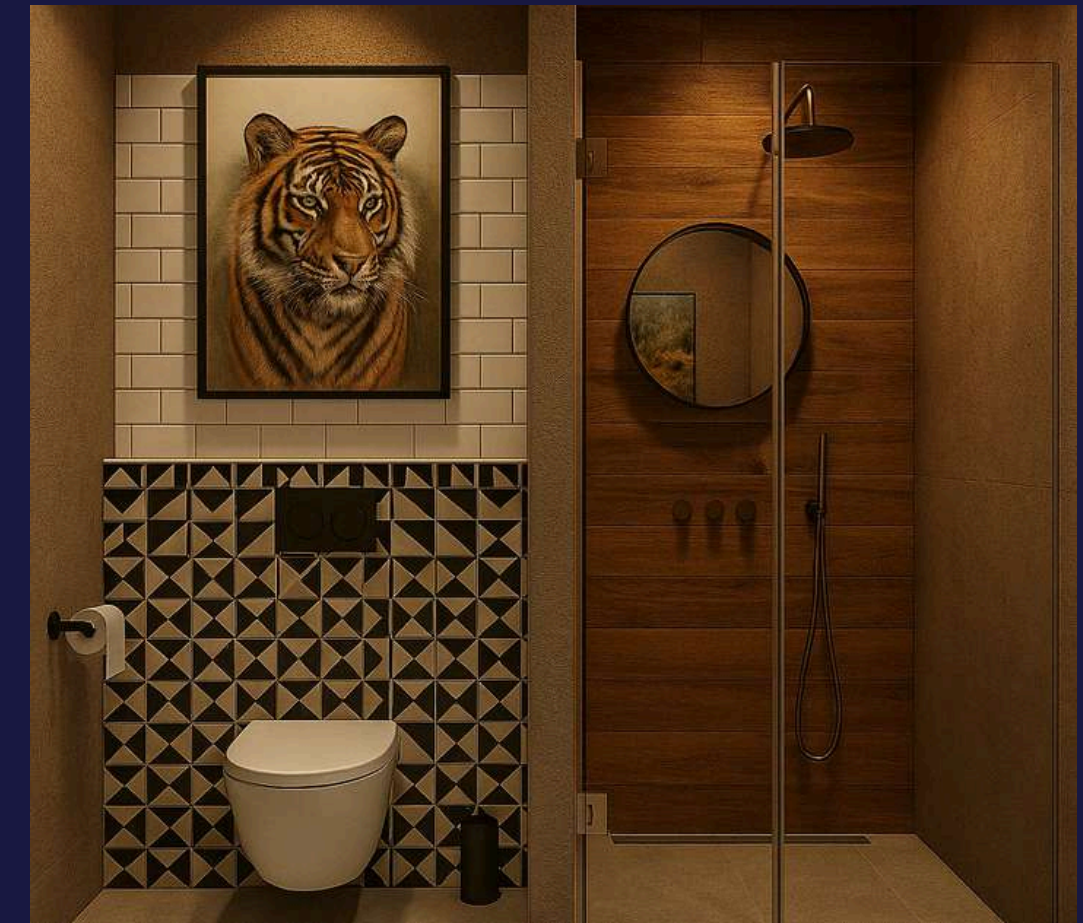
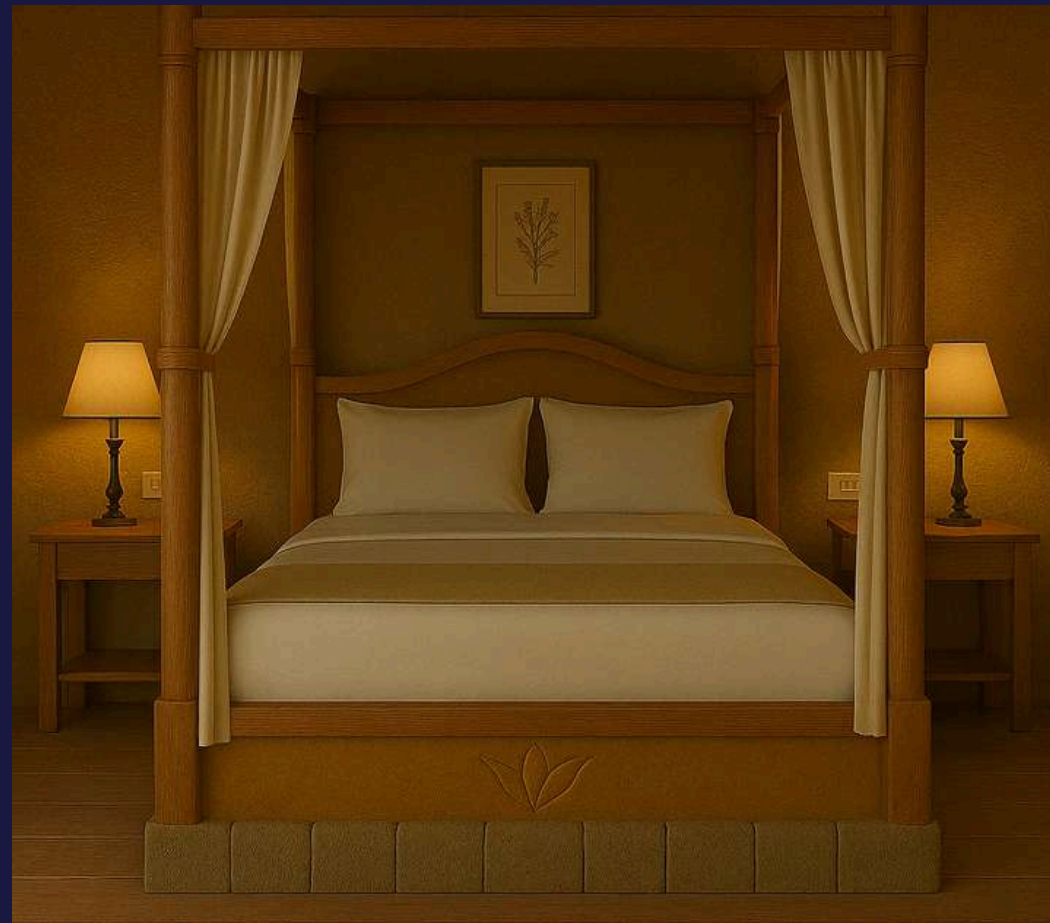


- ***Floating Mushroom Cottage (River Nest)***

Price- ₹15,000/night

Area-650 sq.ft.

Lawn Size- Water view/Deck area





Amenities



PANCHKARMA



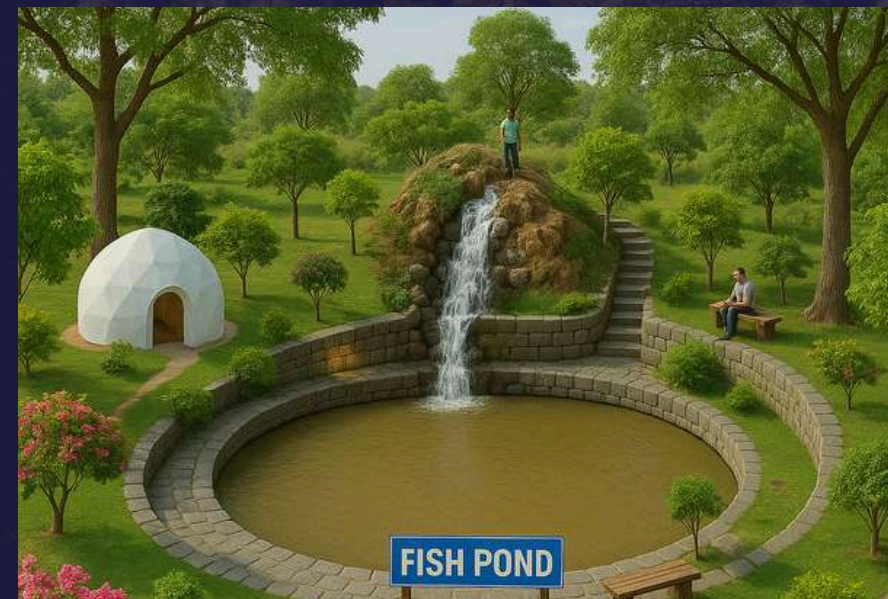
WATER PARK



SPORTS PARK



KIDS PARK



FISHING POND



FLOWER PARK

.....and



Amenities



BANQUET HALL



MARRIAGE GARDEN



FRUIT PARK



WATCH TOWER



VEGETABLE PARK



RECEPTION



GHR Membership Quick FAQs



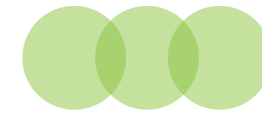
- Q: What do I get?
- A private eco-cottage with lifetime membership, 15-day free stay, and passive income.
- Q: Is membership lifetime?
- Yes. One-time payment, lifelong benefits.
- Q: How do I earn?
- From guest bookings. GHR manages everything.
- Q: Is income fixed?
- No. It varies based on occupancy.

- Q: Can I resell or transfer?
- Yes. GHR supports it under the Tripod Agreement.
- Q: What if I skip my 15-day stay?
- GHR will rent it out—you earn from that.
- Q: Any hidden charges?
- No. Everything is transparent in the agreement.
- Q: What makes it different?
- It's a mix of Tourism + Wellness + Wealth + Technology.
- Q: Do I get all amenities?
- Yes. Free, discounted, or priority access to 13+ attractions.
- Q: How do I manage this?
- Via the GHR App—smart, AI-powered, and effortless.



Exit Plan & Resale

- Cottage membership transferable after 1 year
- Resale via GHR system or third-party buyer
- Transparent ledger and booking data via app
- Brand and demand ensures value appreciation



A Visionary Leap – Version 2



Version 2 of GreenHeritage is in planning.

It has the power to transform the entire real estate and tourism industry through scalable digital integration, franchise-friendly rollout, and income-led lifestyle properties will now be launched in Kanha and Khajuraho also in 2025–26.